

Challenge: Manage a small army of information gatherers across the country, then turn that information into an online training tool to be used by customers all across the country.

From: Joe Scherer
Skyhawke – Ridgeland, Mississippi

Business: Developers of the Skycaddie GPS device for golfers

This is Bruce Collen, CEO of same-page.com, the developers of eStudio. I play golf. A lot of golf. Down here in Florida golf is the unofficial state sport. And I'm thrilled to tell you that eStudio is playing a critical role in the development and implementation of Skycaddie, made by the folks at Skyhawke.

What is Skycaddie? It's a hand-held GPS device that tells a golfer precisely where his next shot needs to go. Before Skycaddie, a player would have to walk the course and make mental notes of everything between the ball and the cup. Now Skycaddie does all that and more.

So what role has eStudio played? Many. See, for Skycaddie to work, someone has to go out and map the golf course. For Skycaddie to be profitable, someone has to go out and map all the courses across the country.

Joe Scherer of Skyhawke schedules and trains all his course data gatherers using eStudio. They report all that critical data to Joe using eStudio. Then Skyhawke trains hundreds of thousands of PGA pros and amateurs how to use Skycaddie to cut strokes and time off their game, again using eStudio.

Listen to Joe: "Same-Page eStudio has been a great tool for me in tracking and disseminating information. We can quickly provide our training to a course's pro across the country via the eStudio and schedule our own enablers' time for the addition of courses months in advance.

"I am impressed with how easy it is to use and I love that I can access it from any internet connection.

"Because we are now the official rangefinder of NGCA we are very busy adding courses at our highest level of detail, including graphics of the greens themselves. That means our team of enablers is very busy and traveling constantly. eStudio has made my job of tracking and scheduling so much easier, I'm glad I found them."

It's Bruce again. Listen ... like Joe Scherer at Skyhawke, many of our customers tell us they continue to find new and unique ways to utilize eStudio. That's because we designed it to be flexible and versatile from the get-go.

I urge you to take eStudio for a 30-day test drive. Get a feel for how easy it is to schedule personal and team tasks, share information from text files to video, track your progress, even handle financing and billing.

It won't cost you a dime, there's no obligation and we don't even ask for credit card information. Your 30-day test drive is totally risk-free. And don't forget, if you have any questions, just pick up the phone and call us toll-free.