

Stewart, Cooper & Coon

Case Study on how Same-Page.com eStudio cloud computing tools helped to improve business, increase productivity and keep clients happy.

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In today's economy, an executive recruitment firm needs to be highly organized, efficient and virtual in order to keep track of the thousands of opportunities and to complete successful candidate placements for their clients. Jobs, careers and livelihoods are on the line at Stewart, Cooper & Coon, so the firm uses [Same-Page.com](http://www.same-page.com) cloud computing to keep track of the thousands of executive employment opportunities and placements they handle on a regular basis on behalf of the Global Fortune 1500. Stewart, Cooper & Coon specializes in executive recruitment, corporate recruitment and outplacement services.

Situation

[Stewart, Cooper & Coon](http://www.stewartcoopercoon.com) needed to find a solution for managing and organizing complex calendar scheduling, contact information and required a secure document management solution for confidential agreements and employment contracts while keeping its vast and virtual network of corporate recruiters secured, organized and on the same page.

Solution

The Same-Page.com eStudio collaboration suite combines calendar software, project management software, document management software, and contact management software. eStudio allowed Stewart, Cooper and Coon to improve workflow and enhance communication between recruiters, job candidates and the firm's corporate clients.

"Since we have been using Same-Page.com, we have seen our productivity increase as well as overall customer satisfaction due to the fact that we have company-wide visibility into schedules, appointments, interviews and placements," said Fred Coon; Chairman; Stewart, Cooper & Coon. "Literally, we are all on the same page with respect to work flow and scheduling, enabling our virtual sales force to coordinate and manage complex and confidential transactions in real-time and avoid double bookings using Availability Checker."

On Same-Page.com, Stewart, Cooper and Coon use eStudio collaborative tools to:

- Schedule interviews with [the Calendar and Scheduling functionality](#)
- Manage confidential contracts with eStudio [document management](#)
- Organize employees in the [reception area](#)

Customer Profile

Stewart, Cooper & Coon is an executive placement and corporate recruiting firm based out of Phoenix, Arizona. The firm is committed to providing the highest quality services to clients by precisely matching executive level career experiences, skills and goals with employment marketplace needs. Learn more at www.stewartcoopercoon.com.



About Same-page.com and eStudio

Same-Page.com, <http://www.same-page.com>, is the developer of eStudio, a powerful suite of collaboration software for small businesses, non-profits, government agencies and entrepreneurs. Every day thousands of people log in and depend on eStudio to share files, schedule events, meet deadlines, assign tasks, centralize feedback, have web meetings and get on the same page with clients and consultants. For more information, visit www.same-page.com.

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Fred Coon
Chairman
Stewart, Cooper, Coon

Benefits

Stewart, Cooper and Coon focuses on the following key business enhancements among the many benefits of using Same-Page.com:

- **Improving business opportunities** via enhanced communications and company wide access to critical data
- **Increasing communications** and workflow through calendar and scheduling – critical for a virtual company
- Same-Page.com is an **affordable solution** that is easy to deploy expertise wide
- **High ROI in a scalable platform**, as Stewart, Cooper & Coon grows and adds more users Same-Page.com scales with them at no additional cost per user
- **Customer support** – incredible response support and training

Stewart, Cooper & Coon's has succeeded with eStudio because they understood early on the importance of organizing and simplifying the complex schedules of multiple executives using the Same-Page.com cloud computing platform. The Same-Page.com virtual online office gave their senior management and sales force increased visibility in every aspect of the business and enhanced security of sensitive data via document management and file sharing functionality.