

Smart Click Realty

Case Study on how Same-Page.com eStudio cloud computing tools helped a real estate firm stay competitive in today's housing market

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A business built on relationships has to keep track of their customers needs in real-time. At [Smart Click Realty](#), CEO Greg McClure uses Same-Page.com in order to run his Roseville, CA, realty firm.

Situation

Smart Click Realty was managing customer relationships, documents and schedules through email and Microsoft Outlook before turning to Same-Page.com. In order to avoid cases of calendar conflicts and document mismanagement, Smart Click realized that to stay competitive in today's housing market, the firm's 20 realtors would need to get on the same page.

Solution

Smart Click Realty gained a technological edge using [Same-page.com eStudio](#) cloud computing, where the firm now manages customer relationships, real estate documents, policies, and training materials in a secure intranet environment. Smart Click Realty also use the eStudio calendar functions to schedule and manage hundreds of appointments per month across the company's 20 realtors.

"By embracing cloud computing technology, Smart Click Realty is leading the way in how real estate agents interact with clients and handle all aspects of real estate transactions from managing escrow accounts to securing signatures on contracts. With Same-Page.com cloud computing software, we provide our customers with faster results and higher levels of service in buying and selling homes," said Greg McClure, president, Smart Click Realty.

Benefits

Same-Page.com eStudio collaborative tools provide the following key benefits to Smart Click Realty:

- Increases in customer service and responsiveness rates
- Ability to handle transactions, manage escrow accounts and secure signatures anytime from anyplace
- Entire workforce is flexible, virtual and accessible to customers

Same-Page.com is fast becoming the recession fighting technology tool of choice among small and medium-sized businesses, as it enables any business to get their employees, customers and vendors on the same page via cloud computing collaborative tools.

Customer Profile

Smart Click Realty is a real estate firm located in Roseville, CA. Smart Click Realty prides itself in being the future of real estate today, where real agents bring advanced technology providing real results. Visit www.smartclickrealty.com to learn more.



About Same-page.com and eStudio

Same-Page.com, <http://www.same-page.com>, is the developer of eStudio, a powerful suite of collaboration software for small businesses, non-profits, government agencies and entrepreneurs. Every day thousands of people log in and depend on eStudio to share files, schedule events, meet deadlines, assign tasks, centralize feedback, have web meetings and get on the same page with clients and consultants. For more information, visit www.same-page.com.