Safe Routes to School National Partnership

Case Study on how Same-Page.com eStudio cloud computing tools helped to improve network communication and increase productivity

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Keeping track of multiple working documents and meeting availabilities across time zones can prove challenging when organizers in 20 different states are working towards a common goal. The Safe Routes to School National Partnership is a network of more than 500 nonprofit organizations, government agencies, schools, and professionals working together to advance the Safe Routes to School (SRTS) movement in the United States. In January 2010, the Safe Routes to School National Partnership began using Same-Page.com eStudio cloud computing tools to save time and increase productivity for their SRTS State Network Project.

Situation

The Safe Routes to School National Partnership used WebEx, a Cisco system, prior to the Same-Page.com eStudio suite. With WebEx, they attended phone conferences combined with real-time desktop sharing. Though more productive than communicating solely through email, the organizers of the SRTS project still found it extremely difficult to share and edit documents, schedule meetings, and receive accurate status updates without email confusion.

Solution

The eStudio workspace and calendar tools enable the Safe Routes to School National Partnership state network organizers to work together on projects and incorporate each other’s ideas. “Same-Page.com streamlined the way our documents are produced and viewed throughout the 20 different states in which we are active. One of the biggest benefits is that we’re able to schedule activities and manage documents while eliminating email confusion,” said Kathy Cooke, State Network Associate.

Benefits

On Same-Page.com, the Safe Routes to School National Partnership state network organizers use eStudio collaborative tools to:

- Download, view and upload several versions of various documents
- Schedule meetings across the U.S.
- Collaborate on projects
- Track activities while providing public access to the calendar directly on the main website
- Reduce email clutter and confusion

“The Safe Routes to School National Partnership has shown that Same-Page.com eStudio tools are ideal for multi-organizational collaboration whereas inefficient email strings without tracking functions are not,” said Bruce Collen, president and founder, Same-Page.com. “The eStudio suite makes collaboration easy regardless of the amount of contributors or locations involved.”

Customer Profile

The Safe Routes to School National Partnership is a network of more than 500 nonprofit organizations, government agencies, schools, and professionals working together to advance the Safe Routes to School (SRTS) movement in the United States. SRTS provides a variety of important benefits to children and their communities, including increasing physical activity, reducing traffic congestion, improving air quality, and enhancing neighborhood safety. Learn more at www.saferoutespartnership.org.

About Same-page.com and eStudio

Same-Page.com, http://www.same-page.com, is the developer of eStudio, a powerful suite of collaboration software for small businesses, non-profits, government agencies and entrepreneurs. Every day thousands of people log in and depend on eStudio to share files, schedule events, meet deadlines, assign tasks, centralize feedback, have web meetings and get on the same page with clients and consultants. For more information, visit www.same-page.com.

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Kathy Cooke
State Network Associate
SRTS National Partnership